

smart
BRICKELL





Own the **SMART** Way

Welcome to the new way of owning

We offer Real Estate on your terms. Use while you're here, rent while you're away. Smart Brickell units are approved to rent through **Airbnb** and other platforms. Smart Brickell has a vision that separates it from the rest. A smart integration of flexible usage, modern design and technology. A place for SMART owners designed to express the future of living.



REAL ESTATE ON YOUR TERMS

SMART BRICKELL

ORGANIC CAFE

smart
BRICKELL

SMART BRICKELL

HOME SHARING ADVANTAGE



448+ MILLION
PEOPLE
WORLDWIDE

are actively engaging in
home sharing.



\$88 BILLION
TOTAL REVENUE

is projected from vacation
rentals in the U.S. by 2023.



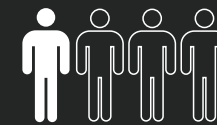
MILLENNIALS
CHOOSE
RENTALS

Millennials choose rentals
over hotels. This is one of the
largest age cohorts globally.



71% OF
TRAVELERS
WITH KIDS

said access to cooking their
own meals was a major reason
they chose a vacation rental.



1 IN 4
AMERICANS
ENGAGE

with short-term rental
platforms when booking
travel.



\$810 MILLION
IN INCOME

was earned by **Florida**
Airbnb Hosts in 2018, who
welcomed 4.5 million guests.



MIAMI IS
TOP 5 MOST
SEARCHED

destination in the United
States, alongside Los Angeles,
San Diego, New York and
South Florida Gulf Coast.



MIAMI TOP 10
MOST BOOKED

destination in the United States,
seeing some of the highest
bookings nationwide in the first
seven days of a new listing.

INTRODUCING SMART BRICKELL TOWER 3



3X SMART



CENTRAL
LOCATION



FLEXIBLE USE
CONDOMINIUMS



SHORT TERM
HOTEL RESIDENCES

○ PRIME LOCATION

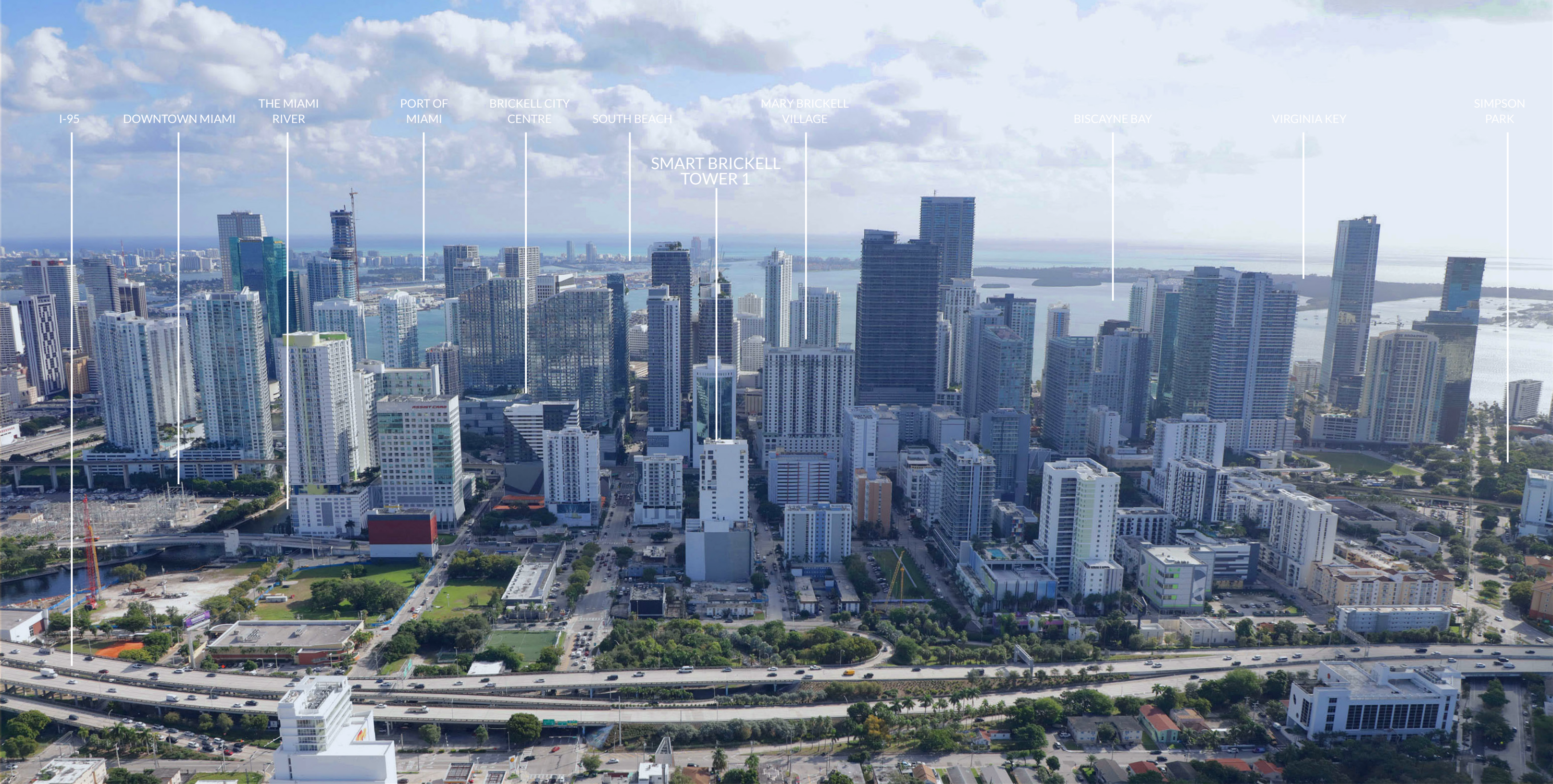
Smart Brickell is located in the second-largest financial hub outside of New York City's financial district. Brickell is the undisputed hot-spot for business, high-end hotels, fine dining, and luxury condominiums.

○ FLEXIBLE USE CONDOMINIUMS

As a benefit of ownership at Smart Brickell, the property has been designed for effortless hosting on Airbnb. The units are delivered fully finished and furnished so you can host with ease.

○ SHORT TERM HOTEL RESIDENCES

We provide the Smart solution, by offering you the tools you need to host with ease with a compelling Leaseback Program and flexible Management program.



SMART LOCATION

The rise of a SMART building starts with a SMART location.

Smart Brickell is located in the ever-growing neighborhood of Brickell in Miami, Florida. A pedestrian-friendly destination, conveniently located in Miami's financial district near the hottest restaurants and retail the city has to offer. With great access to the major highways and roads, Smart Brickell is strategically positioned close to everything but tucked away from traffic.



SMART BRICKELL

BUILDING OVERVIEW

THE DETAILS

DELIVERED FURNISHED, FINISHED, MOVE-IN READY
 23-STORY BUILDING
 NO RENTAL RESTRICTIONS

RESIDENTIAL MIX

71 Condominiums	Levels 10 - 22
1 Bedroom	533 - 560 SF
1 Bed 1.5 Bath + Den	660 - 706 SF
1 Bed 2 Bath + Den	770 - 839 SF
2 Bedroom	847 SF
42 Hotel Residences	Levels 2 - 7
1 Bedroom	600 SF
1 Bed 2 Bath + Den	626 - 648 SF



23rd Floor Rooftop Lounge

FLEXIBLE CONDOMINIUMS

8th Floor Amenities Deck

HOTEL RESIDENCES COLLECTION

Ground Level Restaurants and Private Park



AMENITIES

GROUND FLOOR

Restaurants with outdoor space
Private Park

8th Floor

Pool Deck
Fitness Center
Co-working Space

23rd Floor

Rooftop Bar and Lounge

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Convenience at your doorstep

The ground floor of Smart Brickell is proposed to be an area which will include Cafes, Bistros and Restaurants with flexible day-to-night options for breakfast, lunch and dinner. You're only an elevator ride away to convenient meal options.



Tower 3



Street Level

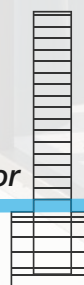
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A smart stay-cation: the 8th floor Amenities Deck

Enjoy one of two pools on the expansive 8th floor deck to soak in the sun or take a night swim. With ideal southern exposure with sunshine until dusk, spend the afternoon on the lounge chairs overlooking expansive views of Brickell.

Tower 3

8th Floor



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EXPANSIVE VIEWS OF BRICKELL



Fitness Center

Our state-of-the-art Fitness Center comes fully equipped including a private yoga/pilates room and men's/women's locker room.

Tower 3

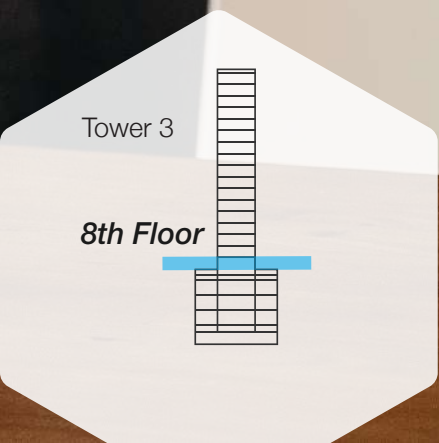
8th Floor

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Co-working Space

This comfortable and modern workspace comes fully equipped with high-speed Internet, private meeting room and multiple seating options.



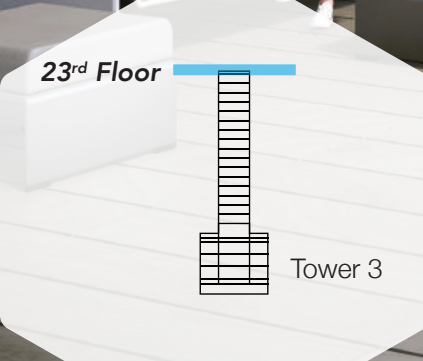
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**a view,
The Rooftop**

The Rooftop Bar and Lounge features interior and exterior space with 360-views.

The rooftop is an extension of your apartment. A true social space for spending time with friends and family.



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SMART BRICKELL

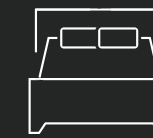
THE RESIDENCES

1 BEDROOM, 1 BEDROOM + DEN AND 2 BEDROOM RESIDENCES



LEASEBACK PROGRAM

A 2 year Fixed Annual Leaseback Program is available that ensures 2 years rent at a fixed rate.



SHORT TERM RENTAL

Units are approved through Airbnb and other platforms. Rent your unit with no restrictions, 365 days a year.



LONG TERM RENTAL

Rent your unit yourself or with your real estate agent.



HOME SWEET HOME

Smart Brickell's location and amenities make it the ideal place to call home.



RESIDENCE FEATURES

- Fully finished and furnished residences thoughtfully curated by internationally renowned design firm, Arquitectonica Interiors
- Floor to ceiling glass windows with custom window treatment
- All residences feature balconies
- Finished flooring on all residential interiors and balconies
- Kitchens and bathrooms feature custom Italian cabinetry and counter tops
- Innovative household appliances by Bosch including:
 - Speed oven
 - Integrated paneled refrigerator/freezer
 - Dishwasher
- In-unit washers and dryers
- Fully built-out, generous closets



SMART BRICKELL

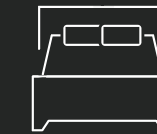
THE HOTEL RESIDENCES

THE ULTIMATE IN FLEXIBLE OWNERSHIP



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WILLIAMS
SONOMA
CALIFORNIA

WELCOME HOME TO
WILLIAMS SONOMA LIVING

SMART FINISHES

CONTRACT-GRADE PRODUCTS WITH QUALITY YOU CAN TRUST



1. Wall paint

2. Sofa

3. Coffee Table Set

4. Dining Room Table

5. Side Table

6. Night Stand

7. Night Stand Lamp

8. Media Console

9. Area Rug

10. Coffe Table

11. Side Table

12. Queen Bed

13. Night Stand

14. Night Stand Lamp

POTTERY BARN

west elm

WILLIAMS SONOMA HOME

FURNITURE SUBJECT TO CHANGE

SMART VIEWS



North East

East

South East



South

South West

WHY BRICKELL

With its booming population, surge of new condominiums and hotels and some of the hottest new bars and restaurants, the Brickell neighborhood has become one of the fastest-growing destinations in the country. A magnet for both business and tourism, this highly accessible and thriving district offers a true “live, work, play” lifestyle.

“BRICKELL IS MIAMI'S FASTEST GROWING NEIGHBORHOOD” Forbes

#1

Largest concentration of international banks in the U.S.

#2

Second-largest financial hub outside of New York City's financial district

45%

of Greater Downtown Miami's population resides in Brickell

15 MIL

Visitors go to Brickell every year

Gateway to Latin America

Home to 1400 multi-national corporations

Ranked 9th

Worldwide for economic activity





SMART BRICKELL

BRICKELL LUX

MILLUX

BRICKELL 12

BRICKELL
CITY
CENTER 2

CONCEPTUAL DESIGN

THE FUTURE OF BRICKELL

HABITAT GROUP

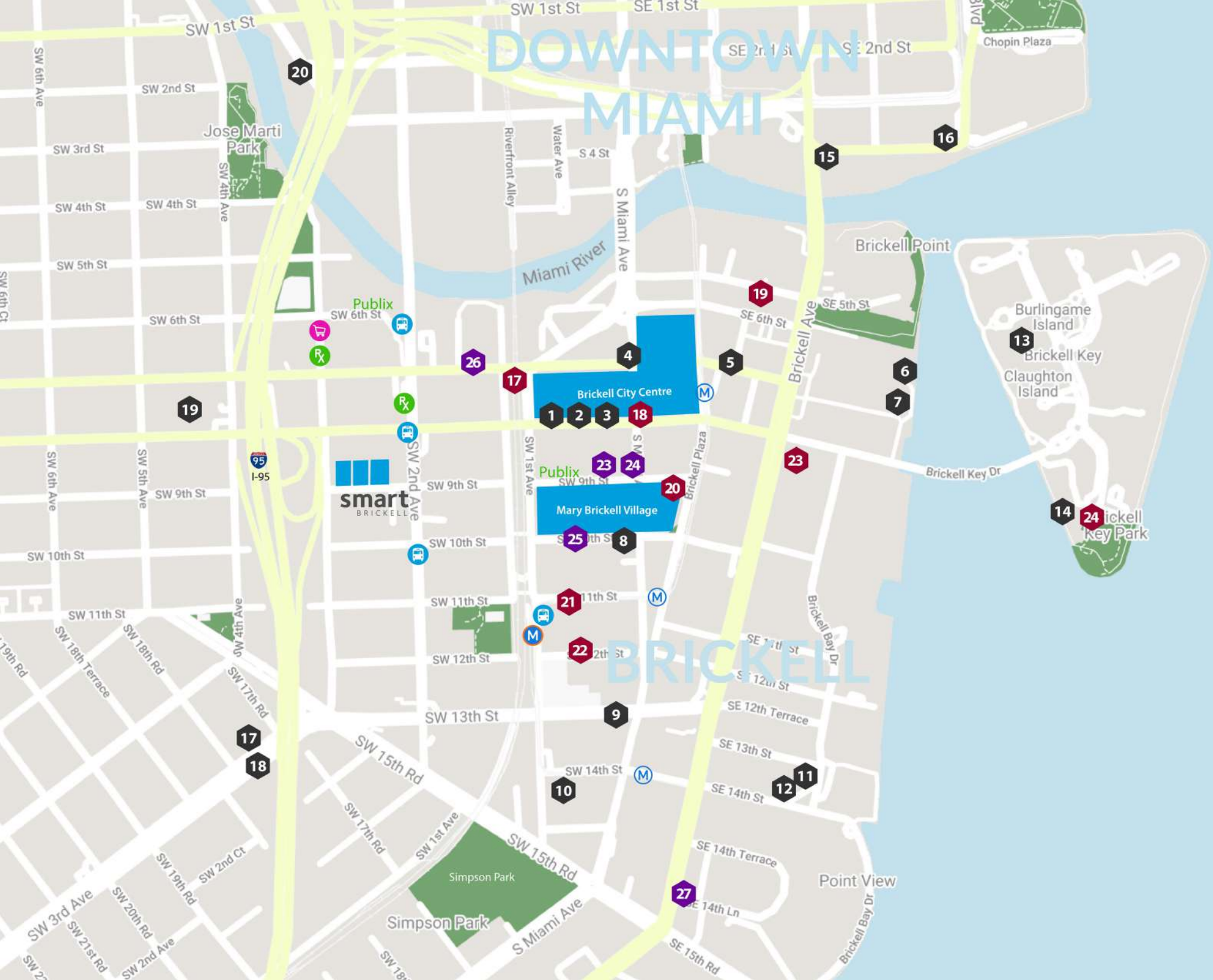
Since 2005, Habitat Group has focused its expertise in developing projects in Brickell, with a footprint of over 350,000 square feet in this area alone. In early 2005, president and CEO Santiago Vanegas opened the first condo-hotel in the area, Habitat Residence 1 & 2.

Since then, Mr. Vanegas has seen the immense potential that Brickell has to offer and has focused his expertise here, with 7 current projects to be completed by 2025 including Smart Brickell Towers 1, 2 and 3, Millux Hotels 1 and 2, Brickell LUX, and Brickell 12.

Habitat Group is committed to creating innovative developments that enrich and energize lifestyles, creating communities that bring people together. The firm's portfolio includes luxury condominiums, hotels, retail shopping centers, office space and multifamily apartments.



ONLY MINUTES AWAY...



RESTAURANTS

- 1 Casa Tua
- 2 Tacology
- 3 Pubblely Sushi
- 4 Quinto La Huella
- 5 The River Seafood & Oyster Bar
- 6 Chipriani
- 7 Cantina La Veinte
- 8 Baires Grill
- 9 Filia
- 10 PM Fish and Steakhouse
- 11 Le Petit Maison (LPM)
- 12 Osaka
- 13 Naoe
- 14 La Mar by Gaston Acurio
- 15 Zuma
- 16 Novikov
- 17 Perricones
- 18 Tutto Pasta
- 19 Tapas de Rosa
- 20 The Wharf

NIGHT LIFE

- 17 Blackbird Ordinary
- 18 Sugar
- 19 Baby Jane
- 20 TuCandela Bar
- 21 El Tucan
- 22 Batch Gastropub
- 23 Komodo Lounge
- 24 MO Bar + Lounge

WELLNESS & BEAUTY

- 23 Soul Cycle Brickell
- 24 Equinox Brickell Heights
- 25 LA Fitness Signature Club
- 26 CKO Kickboxing Brickell
- 27 Equinox Four Seasons

- Metro Station
- Metro Mover
- Metrobus
- Pharmacy
- Grocery Store

- ** Miami International Airport 12 min
- ** Arts & Entertainment District 13 min
- ** American Airlines Arena 15 min
- ** Miami Beach 15 min
- ** Coral Gables 18 min

LIVE THE **BRICKELL** LIFESTYLE



FINANCIAL CAPITAL OF THE SOUTH

Brickell is home to the largest concentration of international banks in the United States. Labeled the Wall Street of the South, Brickell is the second largest financial hub outside of New York City.



INTERNATIONAL SHOPPING

Brickell's \$1.05 Billion anchor, Brickell City Centre, is home to internationally renowned shopping brands including Saks Fifth Avenue, Zara, Victoria's Secret, Intermix, All Saints Ten Baker and more.



CONNECTIVITY

The Brightline high-speed rail service currently connects passengers from Miami, Fort Lauderdale and West Palm Beach and in 2022 will connect to Orlando and Tampa. Get everywhere you need to go in Miami with Brickell's easy access to public transportation including the Metromover and Miami Trolley.



DINING

From top-rated Italian, Asian and Latin cuisines, to some of the best sushi in the city, Brickell offers an extensive list of trendy and tasty restaurants including Casa Tua Cucina, NAOE and Quinto La Huella.

SHORT TERM X3

1

CONDO
SHORT TERM
RENTAL

We provide the Smart solution, by offering you the tools you need to host with ease with a compelling Leaseback Program and flexible Management program.

2

HOTEL RESIDENCE
SHORT TERM
RENTAL

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3

LEASEBACK
PROGRAM

A 2 year Fixed Annual Leaseback Option is available that ensures 2 years rent at a fixed rate. The Leaseback Option is available for all unit types.



SMART COLLABORATION



Habitat Group is a full service asset management company that offers innovative real estate management strategies. We add value to our clients by presenting excellent investment opportunities as well as providing strategic alternatives for investing in real estate in South Florida.

Habitat Group has in-depth knowledge and experience in project development, general contracting and commercial and residential management. We are able to leverage our expertise and advise on corporate strategies and strategic market management.



Habitat Hotel is in charge of the Day-by day Hotel Operations, together with guest relation services and the management of customer's experiences. We manage the development and execution of the marketing strategy in order to comply with the proposed financial objectives for the investment.



ARQUITECTONICA INTERIORS

Arquitectonica Interiors is an interior design firm focused on designing a custom environment unique to each project or individual. The firm explores the challenges of contemporary built and un-built environments to develop design solutions capable of addressing a bold and modern aesthetic. The company designs spaces for; offices and corporate headquarters, hotels and resorts, restaurants and bars, retail/entertainment centers, multi-family residential buildings, public buildings, and private custom homes.



Gensler

Gensler is a global design firm that partners with clients to create more livable cities, smarter workplaces and more engaging leisure destinations. Their 5,000+ professionals networked across 46 locations believe quality design can transform organizations and improve people's lives.

Since 1965, Gensler has helped clients achieve measurable business and organizational goals, delivering projects as large as a city and as small as a task light for an individual desk.

smart 
BRICKELL

find your smart side

Gensler

ARQUITECTONICAINTERIORS

 **HABITATGROUP**



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