

WHY BUY IN ORLANDO?

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FOREST

- 95.8 million visitors came to Florida in the first nine months of 2018, which is a 6.7% increase from last year
- Orlando ranks among the largest tourism markets in the world
- Consumer spending on tourism increased % last year (\$24.8 billion)

WALT DISNEY WORLD


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WALT DISNEY WORLD

2018 Estimates



- Magic Kingdom - 20.8 million visitors (up 2%)
- Animal Kingdom - 13.7 million visitors (up 10%)
- Hollywood Studios - 11.2 million visitors (up 5%)
- Epcot - 12.4 million visitors (up 2%)
- Blizzard Beach & Typhoon Lagoon - 4.2 million visitors (up 8%)

TOURISM

ORLANDO TOURISM
CONTINUES TO INCREASE

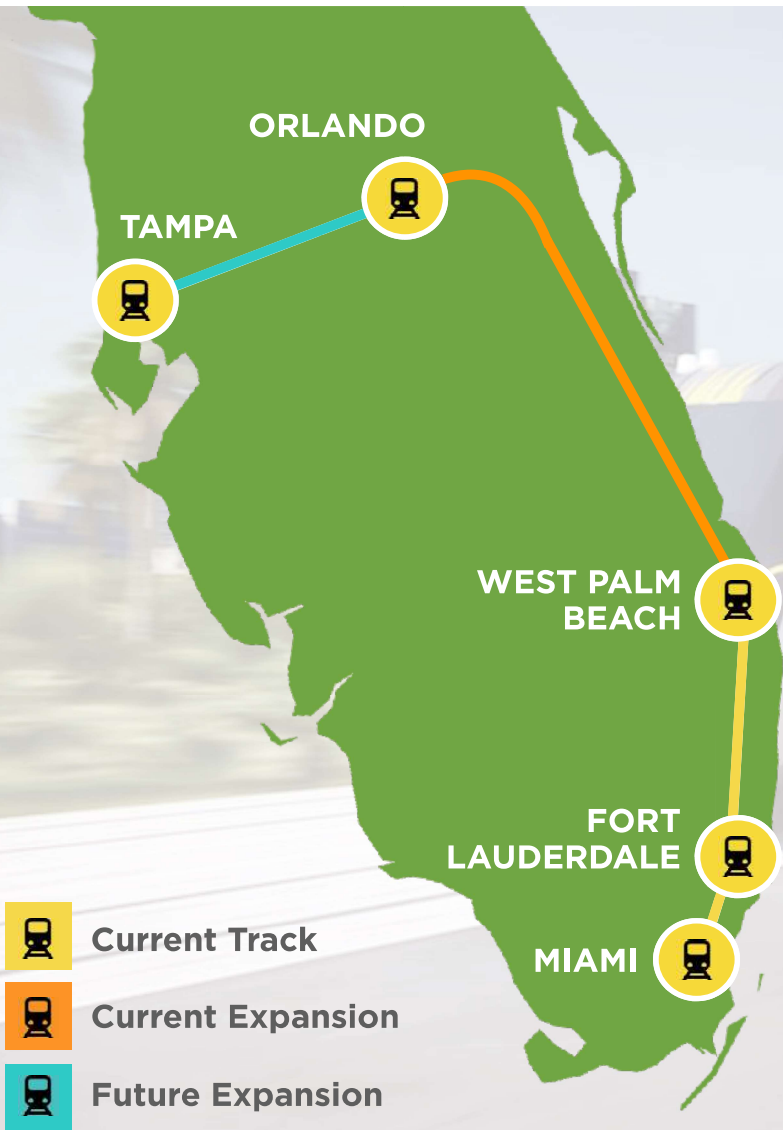


BRIGHTLINE EXPANSION



\$4 billion Brightline project, now known as  **will connect Orlando and Miami by 2022, with a Tampa connection to Orlando to follow.**

- By 2022 it will have created over 10,000 jobs and over \$650 million in federal, state and local tax revenue.
- Provides affordable travel for local residents and it's travelers.
- Orlando stops will include the initial airport stop as well as Walt Disney World.



ORLANDO INTERNATIONAL AIRPORT (MCO)



- The \$4.27 billion airport expansion is underway to accommodate increased traffic will open in 2021.
- Orlando International Airport had **6.9% increase** in passengers from last year with more than **47 million in annual passengers.**
- MCO generated more than \$41 billion dollars of economic activity annually in 2018 for Central Florida.
- MCO supports more than 343,000 jobs, also tops in the state.
- For the first three months of 2019 international traffic at Orlando International Airport (MCO) increased by nearly 16%.

I-4 EXPANSION

I-4 Ultimate is an important project for Orlando and Central Florida.

- The 21-mile makeover will transform the area, better connect our communities, and improve everyone's quality of life.
- The cost of design and construction for this project is more than \$2.3 billion dollars.
- New Express Lanes with toll pricing will be added to the center of I-4, two in each direction. The posted speed will be increased from 50 to 55 mph.

The project is currently estimated to be designed, built and opened to the public in 2021.



Area 4 – Altamonte

Length: 6.4 miles

Area 3 – Ivanhoe

Length: 4.9 miles

Area 2 – Downtown

Length: 4.2 miles

Area 1 – Attractions

Length: 5.7 miles

● Reconstructed Interchange

— New Overpass

● SunRail Station

HOW MANY GUESTS DO YOU THINK
THE CITY OF ORLANDO SAW IN 2018?



35 million

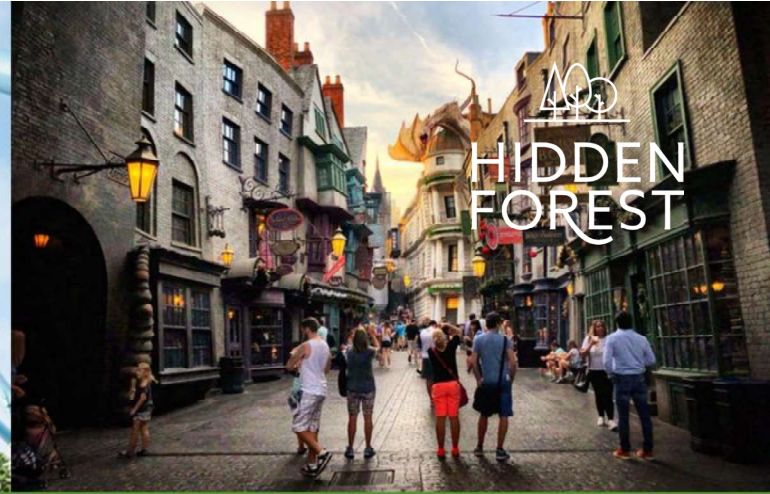
75 million

48 million

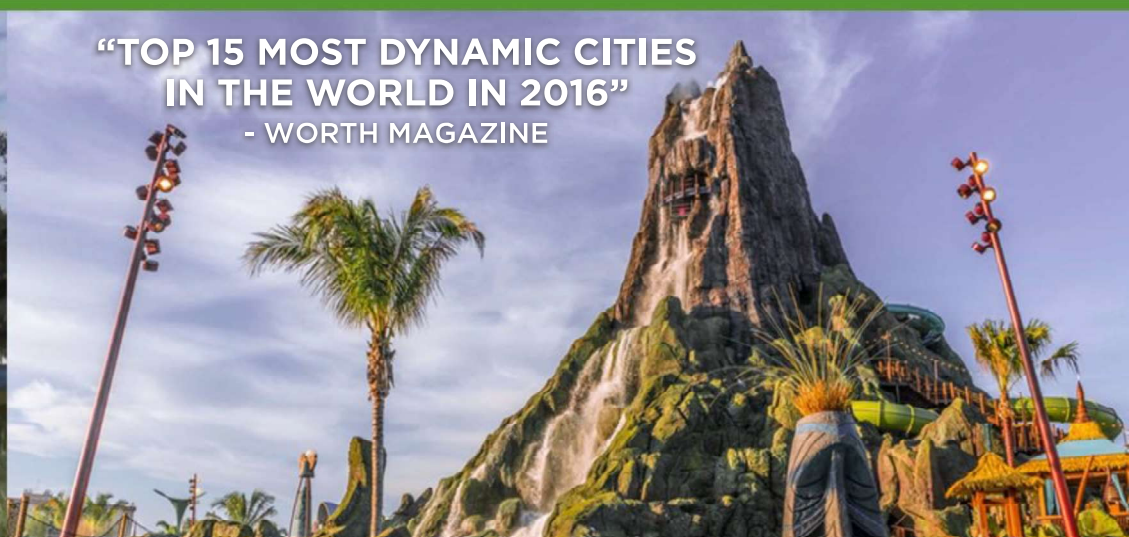
63 million



75
million



SO MUCH MORE THAN MICKEY MOUSE



UNIVERSAL ORLANDO



- Universal Studios - 10.7 million visitors (up 5%)
- Islands of Adventure - 9.7 million visitors (up 2.5%)
- Volcano Bay - 1.7 million visitors (up 15%)
- A fourth park is in the planning stage with over 530 acres set aside on Universal Blvd for development. Look for the land to open before 2025

SEAWORLD & LEGOLAND



- Seaworld Orlando welcomed nearly 4.6 million visitors last year, up 16% from 2017.
- Mako, is the fastest, tallest and longest roller coaster in Orlando, located in Seaworld.
- Aquatica Orlando, Seaworlds' Water Park, welcomed 1.5 million visitors, up 8% from 2017.
- Legoland opened a new Lego Movie Land in March of 2019.



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SPORTS

SPORTING EVENTS



- Orlando City has a new \$155 million dollar Soccer Stadium.
- Orlando Magic plays a minimum of 44 games a year at the Amway Center.
- Camping World Stadium is home to the nation's largest bowl games every year.

GOLF COURSES



- Orlando has over 150 golf courses, as well as numerous golf academies.
- Notable Golfing pro have designed local courses such as Arnold Palmer and Greg Norman.

TENNIS

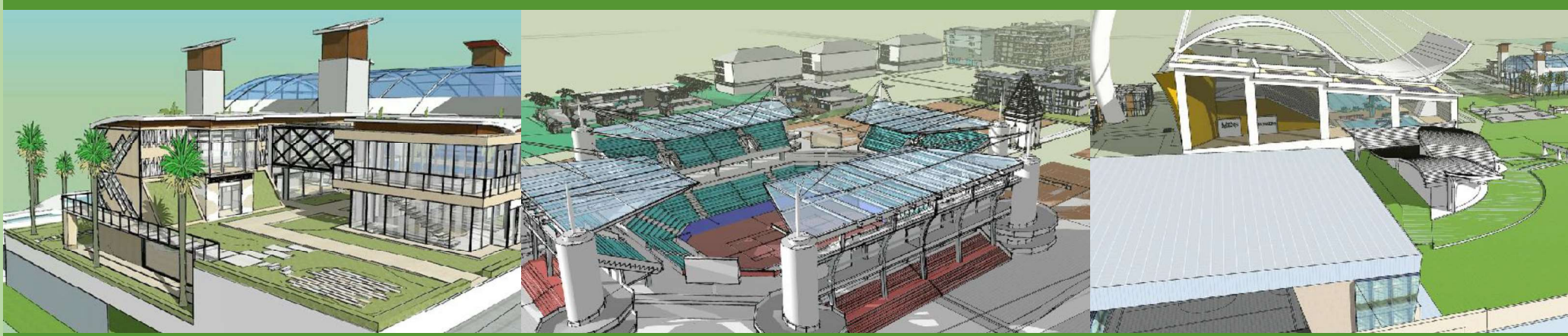


- There are over 140 tennis courts in the Orlando area, including many areas open to the public.
- The USTA National Campus at Lake Nona invites tennis fans of all skill levels and ages to watch, learn and play at one of the world's largest and innovative tennis facilities.

OLYMPUS SPORTS COMPLEX



OLYMPUS SPORTS COMPLEX



- Expected to create 5,000 jobs and generate \$1.4 billion in local economic impact over the next 10 years.
- The five-phase project is expected to get underway this year and be finished by 2025.
- Olympus is a sprawling 243-acre complex that will include a multi-sport competition and training venues for collegiate, professional and elite athletes; featuring sports celebrities, legendary coaches and global sports brands/properties.

WORLD CLASS DINING



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DINING & RESTAURANTS



- Recently named the #6 best foodie city in the nation.
- Over 5,000 restaurants in Orlando
- We have restaurants, Luma on Park and Lumo, from “Best Chefs in the South Winners” Brandon McGlamery, as well as James Beard Award nominees James and Julie Petrakis restaurants, The Ravenous Pig and Disney Springs’ The Polite Pig.
- Over 90 full service restaurants in Disney World, including two restaurants on the Top 100 list for a night out, The Boathouse and Raglan Road, both located at Disney Springs.

RETAIL & SHOPPING


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RETAIL & SHOPPING



- Over 20 malls and outlet centers within a 20 mile radius.
- The Premium Outlet on Vineland is a bargain destination with over 100 stores, with discounts of up to 50%.
- The Mall at Millenia is a luxury shopping destination from Louis Vuitton, Burberry, Prada and Gucci.
- The Florida Mall is the most visited mall in Orlando with over 250 stores and 20 million visitors per year.

CULTURE & ARTS



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CULTURE & ARTS



- The Dr. Phillips Center for the Performing Arts produces over 300 shows a year. Their lineup includes Broadway productions, chart-topping musicians, marquee comedians, and family entertainment.
- At Rollins College's Cornell Fine Arts Museum, you can view over 5,500 works that range from an ancient sarcophagus to the latest in modern art. Admission is free.
- The 20,000 seat Amway Center is an entertainment venue that hosts a variety of popular musicians, as well as sporting events throughout the year.

A BRILLIANT INVESTMENT



ORLANDO MEDIAN SALES PRICE IS UP 5.7%
MEDIAN SALES PRICE WAS \$232,500
JANUARY 2018 - JANUARY 2019

WHY BUY A VACATION HOME?



- This new trend is booming and effecting the world's greatest destinations and traditional hotel stays. Projected growth is 6.8% by 2021
- Vacation home ownership means a second home that you enjoy when you want, and is an active investment while you are away